

JESSICA LOVEGOOD

User Experience Consultant

EXPERTISE

Front-end development and prototyping



Visual and UI design



User experience design and research



Email design and development



Workshops, training and talks



INTERESTS

Tech for good

Music

Superheroes

Physics, and space

REFERENCES

Axel Segebrecht
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Anthony Faconti
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CONTACT

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Milton Keynes

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PROFILE

I have 5+ years' professional experience in the digital and creative world in various industries. Working in Milton Keynes and the surrounding areas, I have designed and developed projects for universities, growing businesses and charities. I believe that everyone can and should have an outstanding experience when using technology.

Most recently I've been remotely designing and doing the UX for 3 new systems for an American publishing company and consulting with Cranfield University on their student's user experience.

EXPERIENCE

IPCortex | UX Designer/Developer | FROM JAN 2016 - SEPT 2016

There were a number of different projects from marketing websites to mobile apps. Skills used include: Software, websites and mobile app designs, user research and personas, project specifications, front-end coding, wireframes.

Freelance year | FROM JAN 2015 - JAN 2016

Multiple projects spanning small businesses and large organisations, website designs and builds and email campaigns. Full user experience designs, wireframes, personas and research. Clients include: SSW Associates, Richmond University, Cranfield University, OSACO Solutions.

BSH | Email Marketing Manager | OCT 2015 - NOV 2015

Project managed and completed a large scale overhaul of BSH method of emailing their customers. Skills used include: Email design and coding, wireframes and user personas, project management.

Jupix | Web developer | FROM OCT 2015 - JULY 2015

Bespoke Wordpress websites with data from the property software. Skills used include: Website building, customer liaison, training.

Northampton Uni | Digital Marketing Mngr | OCT 2013 - JUNE 2015

Digital transformation projects, digital marketing campaigns and lots of other digital tasks. Skills used include: Design, project management, team leading, project specifications, front-end coding, wireframes.